

susdrain SuDS Champion Nomination Form 2021



1. Nomination details

Name of nominated person	Faye Gennard	
Name of nominee's organisation or community	Rennard Consulting Limited and World of Water	
Role of nominee in their organisation/community	Founder of Rennard Consulting Limited and World of Water	
Role in championing SuDS	Effective use of LinkedIn to engage and inspire	
Experienced SuDS professional (worked with SuDS for more than 10 years) or 'rising star' (worked with SuDS for 10 years or fewer)	Established	Please indicate category Yes /No
	Rising star	Yes/ No
Name and organisation of nominator	Martin Riches, Martin Riches Ltd	
Relationship of nominator to nominee	LinkedIn connection	

2. Please give us some bullet points to explain how your nominee inspires, informs and influences SuDS, with examples of SuDS delivery.

(Maximum 150 words total)

<p>Inspire – how has your champion inspired others regarding SuDS?</p>	<ul style="list-style-type: none"> Faye has an excellent way of communicating the benefits of SuDS to those who may not be familiar with the concept.
<p>Inform – how does your champion share good practice?</p>	<ul style="list-style-type: none"> Faye writes excellent blog posts and shares other informative articles promoting good SuDS design, products, challenges etc., encouraging discussion and debate from her LinkedIn connections, who are not necessarily from a SuDS, engineering or landscaping background. Faye has initiated her own World of Water platform, where members have access to relevant and useful CPD from a wide range of water related subjects, including SuDS, all in one place.
<p>Influence – how has your champion dealt with challenges and shared their enthusiasm about SuDS?</p>	<ul style="list-style-type: none"> Faye is naturally enthusiastic and has been persistent with her World of Water platform despite an initial slow uptake. Faye’s way with words could be used to reach beyond SuDS professionals to encourage uptake in the built environment.

Please submit this form to Louise Walker (louise.walker@ciria.org)

by 30th April 2021