

susdrain, the sustainable drainage community

susdrain members benefits for 2024-2026



susdrain is a **CIRIA Community of Practice**, focussed on sustainable drainage.

About CIRIA

CIRIA is the Construction Industry Research and Information Association, a neutral, independent and not-for-profit member organisation.

Our vision is to be the leading enabler and preferred partner to drive collaboration across the built environment and construction sectors, to research, develop and transfer knowledge.

CIRIA Products

CIRIA delivers robust, authoritative, independent good practice guidance which is applicable across sectors. Our guidance is designed for a range of users, from policy makers to practitioners.

Our guidance is developed collaboratively with industry and academic experts. Our methods ensure consensus and quality, and the latest thinking underpins everything we do. We use high quality practitioner case studies to share knowledge and illustrate practice through examples.

We raise awareness of our good practice guidance through training, events, communities of practice, social media, blogs and press releases. Our key messages are widely disseminated to help embed good practice into industry throughout the UK and internationally.

CIRIA Research Ambitions

CIRIA's sixty plus year history and future purpose are aligned to our ambitions, designed to make a tangible difference to the sectors in which we work.

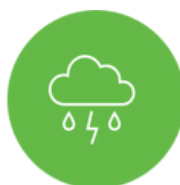
We take a holistic, systems-based approach to critical industry challenges within our five core research ambitions:



**Embedding
Sustainability**



**Achieving Net
Zero Carbon**



**Increasing
Resilience**



**Improving
Delivery**



**Harnessing
Innovation**

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What is susdrain?

susdrain is a community that provides a range of resources for those involved in delivering sustainable drainage systems (SuDS) and Natural Flood Management (NFM). For over ten years susdrain has been recognised as the UK's foremost authority and resource provider on everything SuDS.

Aim & objectives

susdrain aims to support stakeholders across the built environment and construction industry to plan, design, approve, construct and maintain SuDS of the highest quality that deliver multiple benefits on all sites.

Objectives include:

- to share knowledge, innovations, and experience delivering SuDS between organisations and professions.
- to share and recognise case studies of good practice.
- to grow susdrain network and encourage membership from new organisations and sectors.
- to advance practice toward the United Nations Sustainable Development Goals 6, 9, 11 and 13.



2024 susdrain SuDS Awards winners and highly commended

Background

SuDS are accepted as good practice for managing surface water and delivering multiple benefits in **flood risk management, water quality, biodiversity, public amenity**, and play a vital role in climate change adaptation and resilience.

As the delivery of SuDS around the world accelerates and evolves, it is imperative that initiatives like susdrain continue to connect practitioners, approvers, policy makers, developers, the supply chain and researchers to share knowledge, innovation and experience.

With the enactment of schedule 3 of the Flood and Water Management Act (2010) in Wales in 2019, its potential deployment in England, and other regulatory and policy landscape changes across the UK, it is important to support those from the built environment who must now meet more stringent requirements, to deliver high quality SuDS.

susdrain is seeking **your support** to ensure this community remains an exciting platform to inspire, inform and influence the delivery of SuDS good practice.

With your support, CIRIA's independence, and our combined knowledge and passion we will continue to celebrate SuDS and ensure high quality SuDS schemes are delivered across the UK and beyond.



2023 susdrain SuDS Awards

Key outputs

Susdrain provides a platform for sharing outputs and resources that **inspire, inform and influence**. Online susdrain events support knowledge sharing and good practice and are free for susdrain partners and supporters.

The susdrain community and online platform includes:

- knowledge hubs for focused audiences
- fact sheets
- briefings
- case studies
- seminars, webinars, site visits and meetings (in-person and virtual)
- infographics and animations
- videos
- industry news and events pages
- blogs to support dialogue on SuDS
- social networking (Linked, X, YouTube)

Subject to level of interest within the group, susdrain members could lead on the scoping of good practice guidance for SuDS. This will include consideration of updating existing guidance and/or the need for new ones.

Key **audiences** benefitting from susdrain are:

- SuDS approvers:
 - Water and sewerage companies
 - Local planning authorities
 - Lead local flood authorities
 - Highway authorities
- Developers and other clients
 - Commercial
 - Residential
- SuDS designers/practitioners:
 - Landscape architects
 - Engineering
 - Planners and master planners
- Journalists (local, national, international and trade)
- Industry groups and trade bodies
- Government and regulators



2024 susdrain SuDS Awards in Cardiff

Membership opportunities and benefits

We are seeking **Supporters** and **Partners** to fund the 2024-2026 susdrain cycle.

This cycle will cover **27 months**, from October 2024 to December 2026, as we are aligning memberships to calendar year. Membership costs are the same as last cycle, prorated to 27 months.

Early bird discount: join or renew **before the end of September 2024** to get 3 months off!

- **Early bird** Supporter membership: £7,500 +VAT
- **Early bird** Partner membership: £15,000 +VAT

Regular membership costs:

- Supporter membership: £8,430 +VAT
- Partner membership: £16,860 +VAT

CIRIA members get an additional 10% discount!

Membership benefits include:

- **Engagement opportunities:** Work with and learn from peers to advance the development of high quality SuDS and NFM, as well as engage directly with regulators, researchers, and other key stakeholders involved in SuDS/NFM delivery.
- **Lead the industry on SuDS support and guidance:** Members will be involved in shaping the susdrain community and website, as well as scoping future CIRIA guidance on SuDS.
- **Networking and business development** through engaging online and in-person networking.
- **Visibility:** Raise the profile of your organisation with membership advertised via susdrain.org (300,000+ page views per year), social media (5,000+ relevant and engaged social followers across X, LinkedIn and YouTube) and CIRIA newsletters (5,000+ recipients).
- **Sponsoring:** Members are de facto sponsors of the susdrain SuDS awards (included with membership fee).
- **Speaking opportunities:** susdrain members are requested to assist in the development of the events programme. This enables the group to prioritise topics, speakers, types of events and provides an opportunity for members to present on their projects.
- **Free access to all online susdrain events** for individual practitioners within your organisations.

A full list of benefits associated with each membership tier can be found on the next page.

Membership Benefits	Estimated annual value	Estimated value over 2 years	Supporter (£8,430)	Partner (£16,860)
Opportunity to be part of the leading SuDS/NFM organisation in the UK	£ invaluable	£ invaluable	✓	✓
Opportunity to access the sector's top thinkers, raise your profile and develop your business	£ invaluable	£ invaluable	✓	✓
Opportunity to influence susdrain and shape the future direction of SuDS/NFM in the UK	£ invaluable	£ invaluable	✓	✓
Opportunity to network with influencers and researchers in the sector	£ invaluable	£ invaluable	✓	✓
Opportunity to chair susdrain seminars and events	£ invaluable	£ invaluable		✓
Use of susdrain Supporter or Partner logo on your company stationery and other marketing material	£ invaluable	£ invaluable	✓	✓
Your (free) events listed on susdrain's events page	£ invaluable	£ invaluable	✓	✓
Your logo on the susdrain homepage	£4,000	£8,000		✓
Your logo on all susdrain newsletters circulated to over 5,000 contacts (12 per year)	£1,750	£3,500	✓	✓
Your banner stand at CIRIA SuDS events	£4,800	£9,600		✓
Your logo on susdrain seminar materials (flyers, programme, presentations, videos etc)	£1,200	£2,400	✓	✓
Your logo on susdrain blog	£1,000	£2,000		✓
Collaborate to deliver two joint webinars	£ invaluable	£ invaluable	✓	
Collaborate to deliver four joint webinars	£ invaluable	£ invaluable		✓
Opportunity to provide video testimonials for SuDS and susdrain for social media circulation	£ invaluable	£ invaluable		✓
Your involvement in the susdrain awards ceremony	£ invaluable	£ invaluable		✓

Benefits estimates are based on a 2018 study

Early bird renewal/registration before the end of September 2024 get 3 months off:

Early bird Supporter for £7,500 +VAT and **Early bird Partner for £15,000 +VAT**

CIRIA members receive **an extra 10% discount!**

Feedback from susdrain partners and supporters

“Wavin has been supporting susdrain for a number of years. We believe the work they are doing has been instrumental in driving the uptake of SuDS in the UK and provides a central source of knowledge. Aligning our brand with Susdrain enhances our position in this sector, gives credibility and gives access to invaluable two-way knowledge sharing.”

Martin Lambley, Wavin

“RAA Ltd is proud to have been both a Supporter and Partner of susdrain since its inception. Being a Partner gives us the confidence and knowledge that we are part of a much larger, well respected community that has national recognition and which enables us to market our services to a wide range of clients. The resources available on the susdrain website are second to none and are enabling us to develop our next generation of innovative thinkers.”

Phil Gelder, Richard Allitt Associates

“Working with the susdrain is a key activity for a private sector company such as PolyPipe. It provides an opportunity to share good practice, they engage with multidisciplinary experts to deliver key resources, guidance and other outputs that enable the industry to constantly seek better ways of managing water. The opportunities to network, obtain feedback and stay on top of latest legislation is invaluable.”

Charlotte Markey, PolyPipe

Become a CIRIA Member

The benefits to your company from joining CIRIA



Our downloads

Our Guidance is downloaded over 50,000 times per year



Our reach

Our members and downloads span 50 countries worldwide

Our reputation

Our reputation in the industry is long established and widely recognised. The principles of quality, sustainability and collaboration have been the foundation for what we do for many years.

The benefits of being a CIRIA member include:

- Deliver significant corporate value for modest levels of investment
- Gain a 10% discount to join communities of practice on topics including biodiversity; carbon; soil and geospatial
- Network with peers, clients and thought leaders in the sector beyond the susdrain community
- Get your message heard and influence industry direction
- Demonstrate tangible leading contribution to improvement in the sector, fulfilling ESG goals
- Provide CPD for your staff, aiding routes to chartership and personal career growth
- Assist future work winning through involvement with industry leading good practice

Want to know more?

This Project



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CIRIA Membership



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